



Pear Bureau Northwest

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DONATION/SPONSORSHIP REQUEST

Pear Bureau Northwest carefully considers sponsorship and donation requests that align with our marketing and communications goals. Due to numerous requests and finite sponsorship funds, we are unable to accommodate every request. To properly evaluate your sponsorship request, we ask that you complete this form and submit it to nferguson@usapears.com.

Organization name: _____ **Phone:** _____

Contact name: _____ **Email:** _____

Event name: _____ **Event Date:** _____
(if applicable)

What type of donation are you seeking?

Fresh Pears: Quantity _____ Date needed _____

Cash Donation: Amount _____ Date needed _____

Other: Please Explain _____

What is the purpose of the program or event?

Number of Participants: Under 100 100-499 500-1,000 More than 1,000

Is the sponsorship local, regional or national? _____

Describe the target audience (i.e. students, families, etc):

What benefits would USA Pears/Pear Bureau Northwest receive for this donation? Check all that apply and use the space provided to describe.

Advertising/Media Value _____

Brand Exposure/Awareness _____

Fresh Pear Sampling Opportunity _____

Brochure Distribution Opportunity _____

Database Access _____

Other (Event tickets, etc.) _____

What media outlets have been informed of, invited to, or agreed to attend the event (if applicable)?

Please list other sponsors involved: _____

If request is approved, are you able to take and email photos of the event to the Pear Bureau for our use in newsletters, blog posts, etc?

Has the Pear Bureau/USA Pears donated to your event or cause in the past? If so, please describe:

If you are located in the greater Portland area and requesting a fresh pear donation, are you available to pick up the pears at a local fruit wholesaler and transport it yourself?